

Design Your Leadership Philosophy: Your Personal Adventure to Clarity and Confidence for 2025



Name:

Date:



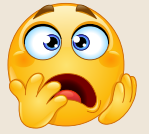
What would you most like to experience a change, clarity, or confidence around?









What feeling would you like to experience instead of how you feel now?

How far are you from that feeling right now?



Inside-Out vs Outside-In Leadership

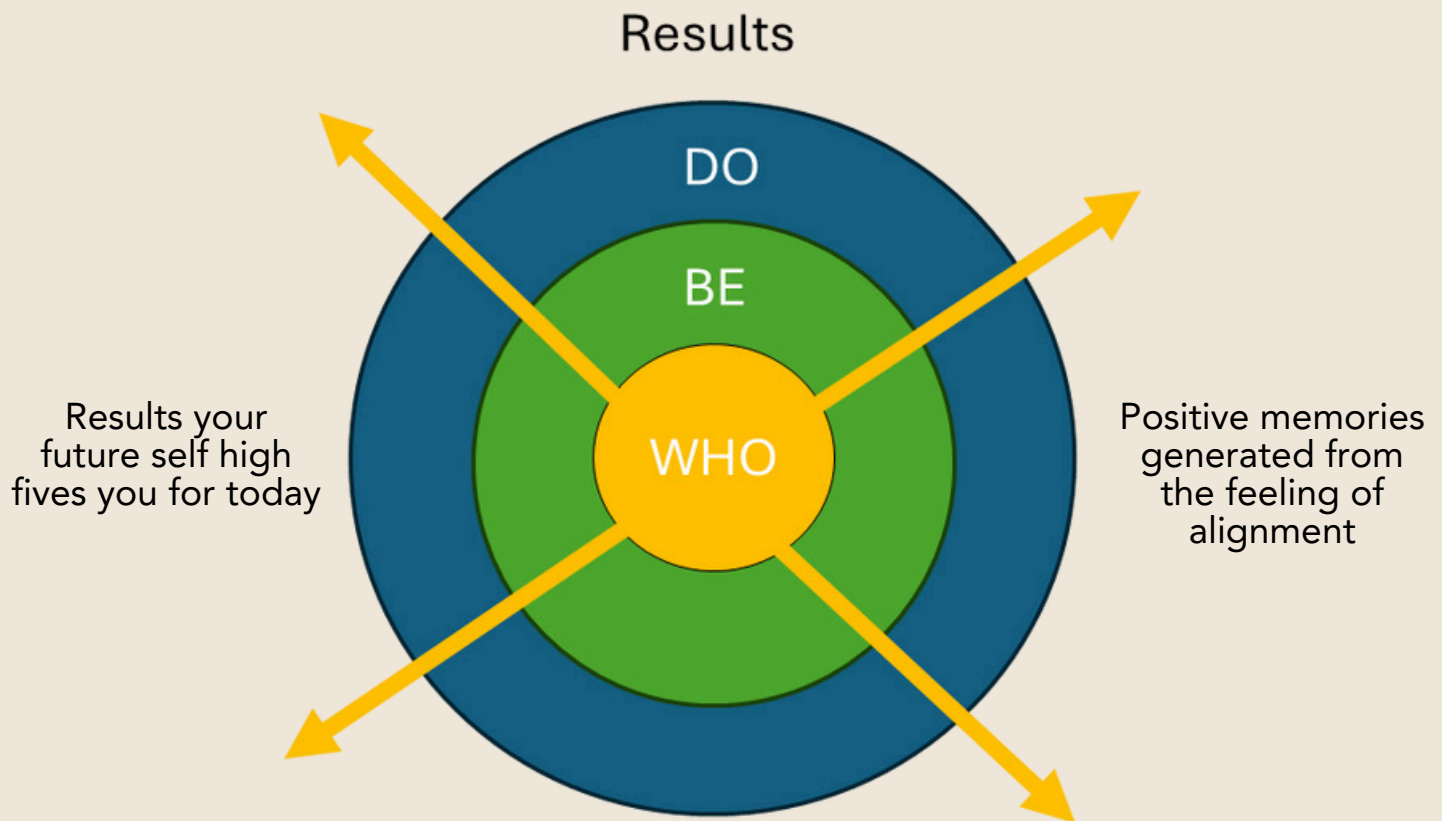


	A	or	B
1	 <p>Calm, clear, and centered decision-making <i>Example:</i> I trust my inner knowing/intuition to guide me during uncertainty.</p>		 <p>Reactive and chaotic decision-making <i>Example:</i> I am constantly reacting to fires instead of creating conditions to be proactive.</p>
2	 <p>Values-driven confidence <i>Example:</i> I know who I am and what I stand for, so I act with clarity and purpose.</p>		 <p>Self-doubt and people-pleasing <i>Example:</i> I constantly seek validation from others and feel guilty saying no.</p>
3	 <p>Empowered and transparent growth <i>Example:</i> I create the conditions for success by holding my boundaries and asking for what I need.</p>		 <p>Exhaustion and burnout <i>Example:</i> I believe in 'no pain, no gain' and don't like burdening others by asking for help.</p>
4	 <p>Meaningful, lasting impact <i>Example:</i> I focus on impact, not optics. I measure success by the value I create, not the attention I receive because I see my worth.</p>		 <p>Chasing titles and recognition <i>Example:</i> I'm focused on looking successful, even if it drains my energy and joy.</p>

What do your checkmarks tell you?

How do your responses relate to the area you'd like to change or feel differently about?

Exploring Your Inner Compass



WHO - your north star. Core traits of your personality, values, strengths—always available to you. Most of your important life decisions come from this place when you are intentional about accessing it (***Changes the least over time***).

BE is about how you show up and interact with others—your attitude and the energy you bring to any situation, usually channeled through your WHO. (***Can depend on the situation and what part of your WHO needs to show up***)

DO – are the intentional actions you take (or resist taking)—what you choose to do to move forward in the direction of the goal/what you want. (***Can change frequently depending on what's required in the moment***)

Exploring Your WHO

Reflect back on the last few years. Identify one or two moments when you felt a true 'alignment high' by experiencing success, fulfillment, and joy.

What strengths were you using?

What was 'clicking' that made those moments stand out as memorable?

What 2 – 3 core values are evident in your best moments?

Based on these prompts complete the sentence: *"I am a leader who values..."*

Exploring Your BE

Think about your WHO statement and values.

If someone were to observe you at your best, how would they describe your energy and presence?

What behaviors or attitudes align with your values and your WHO statement?

Use these answers to complete this sentence: *"I show up with....."*

Exploring Your DO

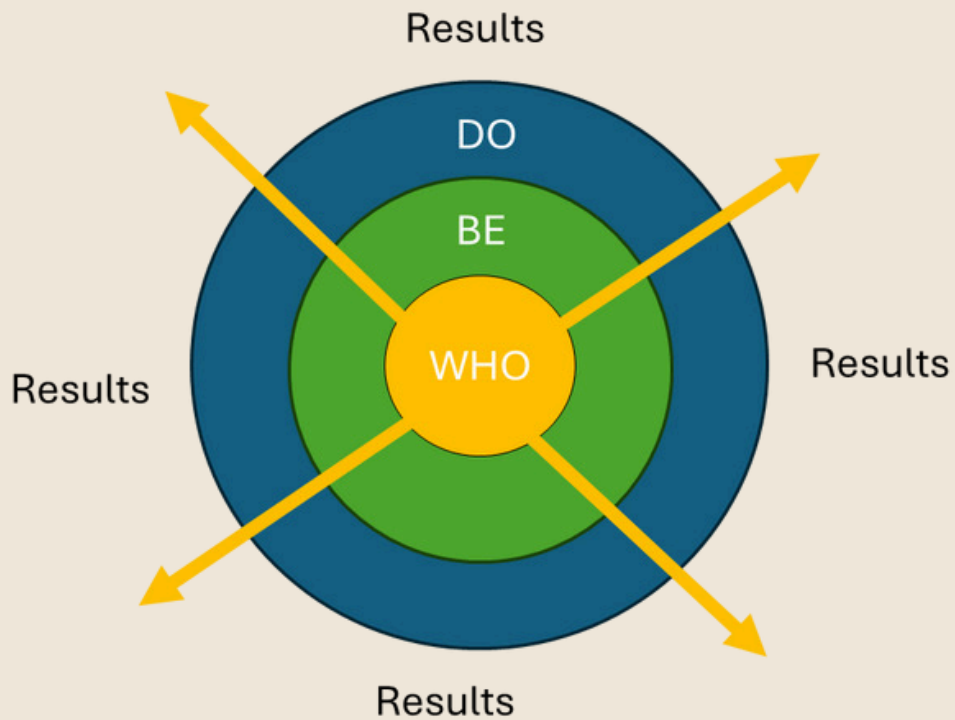
Reflect on your WHO and BE statements:

What specific actions or behaviors will help you live out your values and how you want to show up?

What commitments will you make to yourself and others to bring this philosophy to life?

Use these answers to complete this sentence. *"I commit to....."*

Your Calibrated Compass:



My Leadership Philosophy Is:

After reading it aloud, take a deep breath. How do you feel?

Using Your Philosophy



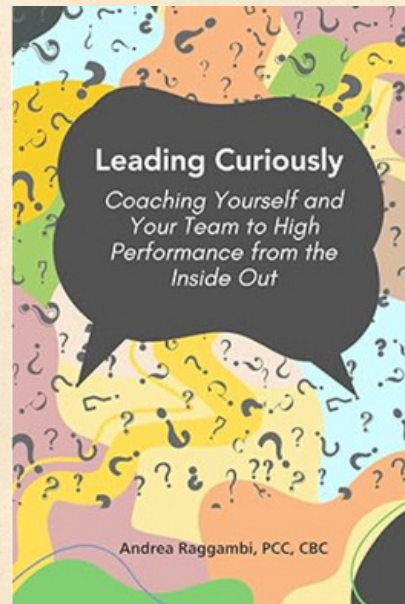
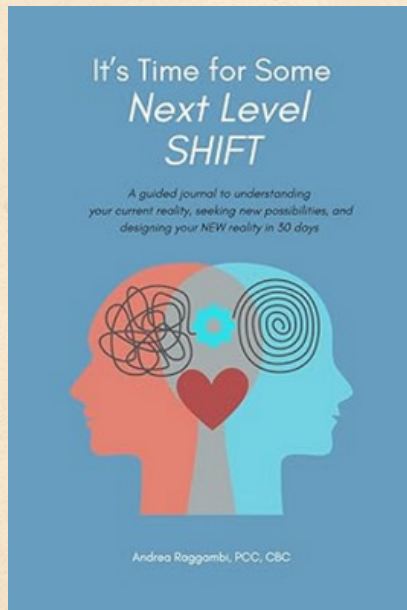
How might you feel about your distance from that feeling now?

What inside out action can you take in the next week to get closer to that feeling?

Thank You!



Contact me at:
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