

# My WHY QUESTIONS

ANSWER THE FOLLOWING QUESTIONS TO HELP YOU CREATE YOUR WHY STATEMENT (STEP 4)

1. When are you at your best? Worst?

2. What are you most passionate about? Feel most energized about?

3. What do people say about you? What do you do that makes you different and amazing?

4. Use the answers to the first three questions to craft your WHY below structured like: To (insert contribution) so that (insert impact).